

Minutes: MSPA Regular Board Meeting June 6, 2024

The next MSPA Board Meeting is scheduled for July 11, 2024

8:15 a.m. MSPA Headquarters/ GPD Substation
3600 Ocean View Blvd. #11, Glendale 91208

The meeting was called to order at 8:01 am

Minutes of the May 2, 2024 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village - Kids)-Vice President; Kim Kelly (Merle Norman)-Secretary; Mark Pedersen (Moo Moo Mia)-Board Member at Large; Connor Grayson (Graysons Tune Town) -Treasurer; Steve Pierce (MSPA Communications Admin/Film Liaison); Dale Dawson (MSPA Business Admin/Events Coordinator); Danny Figueroa (GPD); Aaron Eggiman (GPD) Tony Chriss (CoG); Rebecca Allen (CoG Recreate Waste); Molly Burke (MVCC / Harvest Market); Mavil Aghadjanian (MVCC); Arlene Vidor (Glendale Arts & Cultural Commission); Jennifer Fukutomi-Jones (Library Arts and Culture) ; Vilia Zemaitaitis (CoG-Planning); Teresa Santilena (CoG-Planning); Corey Grijalva (Joselitos).

President: Andre Ordubegian welcomed all to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale: Tony Chriss (Economic Development) announced upcoming activities: Fine Art of Credit Management free webinar 6-18-24, Tech on Tap event 6-25-24; Re: the parklets, those who are continuing to participate have paid; maintenance is every Sept.; Connor asked if the maintenance could be moved to June before summer.

Glendale Community Development: Teresa Santilena and Vilia Zemaitaitis answered questions regarding the recent meetings outlining multi-family design standards, mixed use/multi use family guidelines; reassured the MSPA Board that the parking lots in Montrose are not being considered for housing units.

Glendale PD: Officer Aaron Eggiman offered a crime report; beware of bank thefts where people follow you from your bank to your car or home; at Pattye's Closet people have taken items into the dressing room and shoplifted; issues with Door Dash and other delivery service people taking up customer parking spots and smoking was also discussed.

Glendale Arts and Culture Commission: Jennifer Fukutomi-Jones and Beau presented 4 different artist's visions for the circular seating areas in the MSP; they will be presented to City Council at the June 20th meeting; once approved it takes 6-9 months to complete.

MVCC: Mavil Aghadjanian reported that the MSPA HQ/GPD Substation ribbon cutting will take place Friday, June 7th at 12noon; Animus Grapling ribbon cutting will be 6-20-24; on 7-18-24 the 3 winners of the MVCC scholarships will be presented at the MVCC mixer at Jenkins Properties.

IC Reports:

Business Administrator: Treasurers Report to follow by email; the fully executed Management Agreement through 2028 between the City of Glendale and the MSPA is now on file and available; the MSP is a winner of The Finest from CV Weekly. The Finest winners party will take place at St Luke's of the Mountains Episcopal church from 5-7pm on Thursday, June 27th.

Events Coordinator: Dale Dawson reported the following:

- 40th Annual Arts & Crafts Festival June 1st & 2nd - 242 vendors; approximately 40,000 attendees over the two-day event; Sunday's crowd was massive; a KCAL Shameless Weekend Weather plug was added TY.
- 22nd Annual Montrose Car Show July 7 - applications processed daily - will cap out at 300 vehicles; the layout is extended westward to Orangedale Ave. to accommodate all entries.
- Copy Network has produced our Car Show T-shirts this year.

Communications Administrator: Steve Pierce reported the following:

- Flag week is Sunday June 9-15; small American flags will be placed around the MSP in honor of Montrose being the birth place of Flag Week in 1968.
- The community is concerned about the dangerous crosswalks in the MSP. We need to ask the city for lighted crosswalks.
- The MSPA storage unit was once again broken into and graffitied. There is a need for GPD to patrol in the late and early hours.
- At MSP events the staff and volunteers need direction on how to handle groups who enter the permitted area under the 1st amendment rights; some have become verbally abusive.

Filming Liaison: Steve Pierce reported:

- Film revenue to date: March 18-19 Warner Bros. "All American Honeymoon" \$10,455.
- April 10 Corner Shop "Vanguard Investments" \$5830.
- May 24th Brighton Collectibles still photography \$1750.

Committee Reports: no reports

Meeting Adjourned at 10:05am